



Ajlan & Bros
HOLDING

Strategic Partners
in Building the Future

Corporate Profile

January 2025



A Leading & Diversified Global Conglomerate

In more than 25 countries with headquarters in KSA since 1979.

Our Vision

To be a leading global investment conglomerate, enriching the lives of our people, and the prosperity of the Kingdom of Saudi Arabia and Vision 2030.

Our Mission

Invest in strategic sectors, through enduring partnerships, with world class organizations, while adhering to our core values.

Our Values

Collaboration

Agility

Resourcefulness

Ethics

Proudly Contributing to Saudi Vision 2030

Ajlan & Bros Holding is a conglomerate established to invest in a diversified portfolio of initiatives across Saudi Arabia's key economic growth sectors.

In line with the Custodian of The Two Holy Mosques King Salman bin Abdulaziz Al Saud and HRH Prince Mohammad bin Salman's 2030 Vision for the Kingdom of Saudi Arabia, Ajlan & Bros Holding has embarked on a significant diversification strategy both regionally and globally.

We aim to support the modernization of Saudi Arabia, whilst providing avenues for private investment and local employment opportunities.

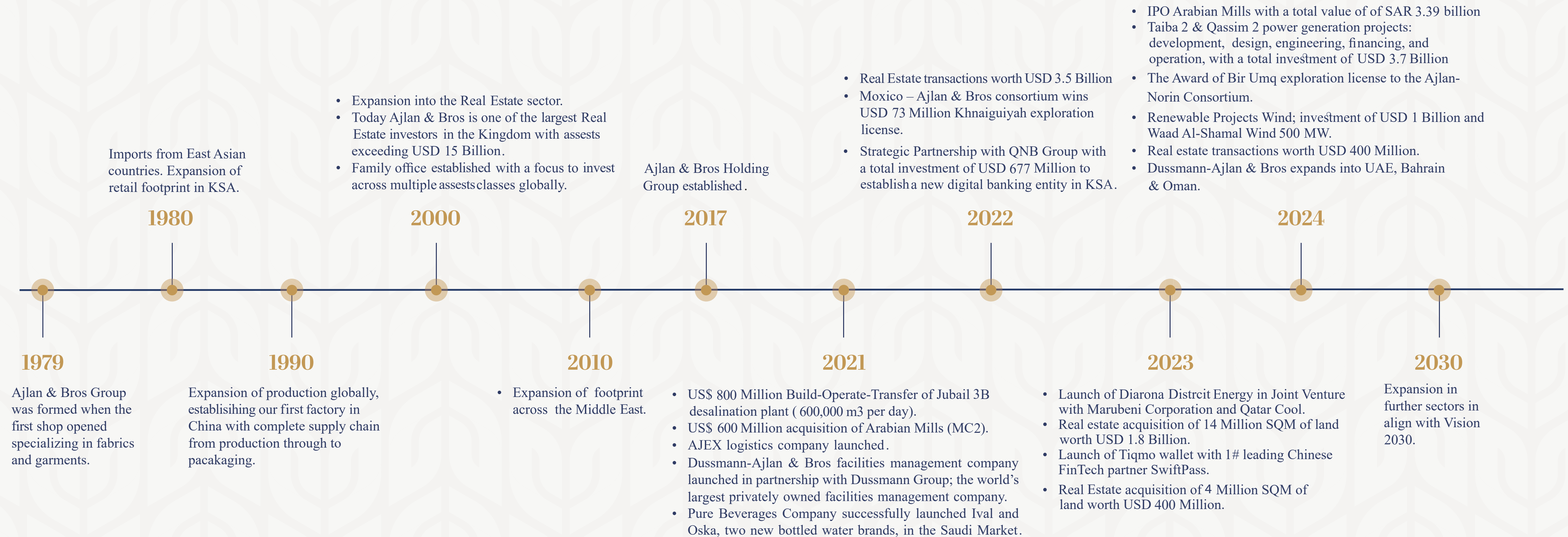


History of Ajlan & Bros

From Threads to Global Visionaries

- Ajlan & Bros has a rich history of hardwork, resilience, and innovation. The idea generated by Ajlan and facilitated by his brothers, led to the company starting its operations in 1979 with one shop for men's accessories in Riyadh, Saudi Arabia.
- Later, with their work in commerce and with an eye on the future, they established their brand Drosh. Not content to stop there, they continued to grow with their vision for the future. Since then, they have established multiple manufacturing facilities globally.
- The company invests in real estate in Saudi Arabia, Europe, Asia and America through private equity funds or direct investment, in addition to investing in the Capital Markets in 25 countries.
- Ajlan & Bros also plans on extending its operations across the Kingdom and the globe by investing in manufacturing and the service sector.

History



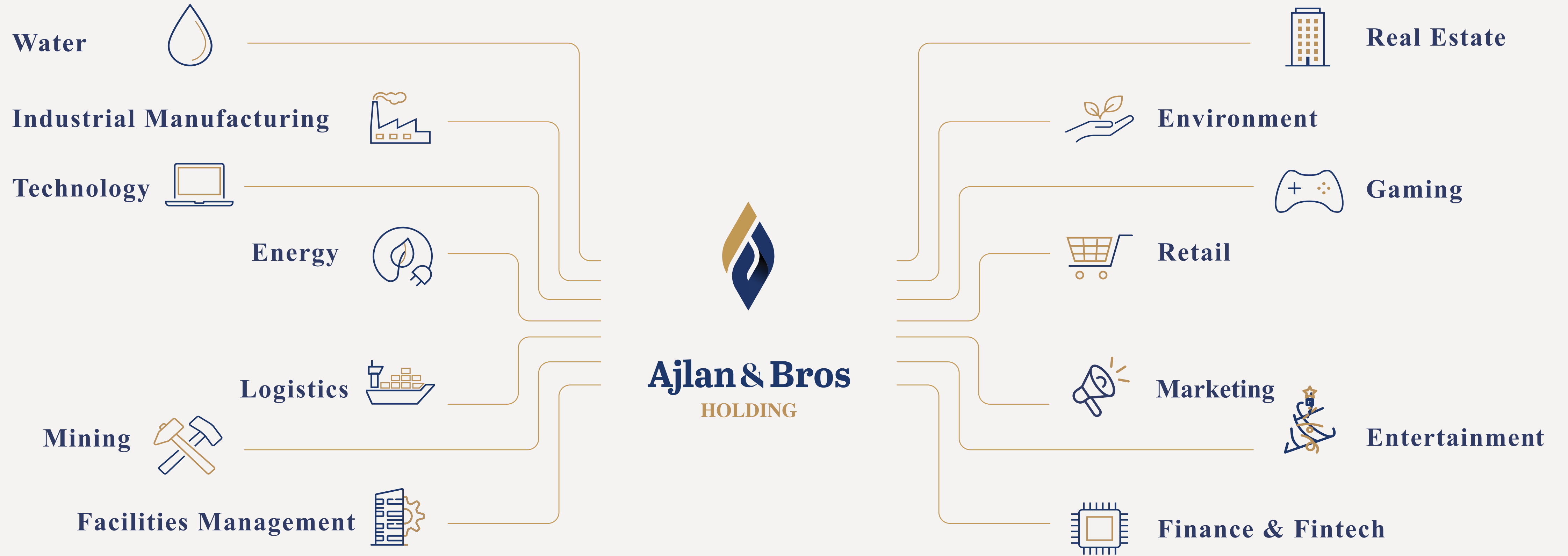


Expanding Our Global Reach

As part of the drive towards diversification, Ajlan & Bros Group is expanding its global footprint and investing in many new verticals.

These investments will be in various countries as we expand our business combining it with the local expertise and capabilities we find in differing countries. Creating well-funded world class businesses, meeting local demand and diversifying our offering into new and exciting areas.

Our Business Focus



Structure



75+
Companies
Worldwide



Board Members



Ajlan Abdulaziz Al Ajlan

Chairman

Ajlan bin Abdulaziz Alajlan, Chairman of Ajlan & Bros Group and all its subsidiaries. Also holding several other positions and memberships including:

- Membe of the Saudi Shura Council.
- Chairman of the Riyadh Chamber of Commerce & Industry from 2018-2024
- Ex Chairman of the Board of Directors of the Federation of GCC Chambers.
- Ex Chairman of the Federation of Saudi Chambers.
- Chairman of Dispute Resolution Commission, that arise between Chambers in the Council of Saudi Chambers.
- Chairman of Economy and Development Committee in the Council of Riyadh Region.
- Chairman of the Development Initiatives Committee at the Council of Saudi Chambers
- Member of the Council of Riyadh Region.
- Member of the Board of Directors of King Abdulaziz City for Science and Technology.
- Member of the Board of Directors of the Saudi Export Development Authority
- Member of the Board of Directors of the Saudi-American Business Council.
- Member of the Business Development Committee in the Chamber of Commerce & Industry at the Ministry of Trade and Investment.
- Member of the Board of Directors and Supervisory Committee of National Center for Palms & Dates.
- Member of the Supervision and Follow-up Committee for the implementation of the National Employment Plan in the public and private sectors.
- 45 years wok in commercial, industrial and investment fields.



Mohammed Abdulaziz Al Ajlan

Deputy Chairman

- In addition to this role, he also holds several positions and memberships including:
- Deputy Chairman, Ajlan & Bros.
- Chairman, Saudi-Chinese Business Council.
- Deputy Chairman, for more than 75 companies around the world.
- Ex-Board Member of Young Arab Leaders Organization.
- Awarded various awards and honors by the Chinese government, such as:
- Holder of the Honorary Citizen Award and City Key Holder Merit for Xuzhou City, awarded by People's Government of Xuzhou District, in the People's Republic of China, for his contribution to economic and social development.
- Holder of the Honorary Citizen Award for Zaozhuang City, Shandong District, awarded by People's Government of Shandong District.
- Holder of Honorary Work Merit & Medal and a certificate from Siang City Government, Giangsu Region, for my highly distinguished contributions to economic structure and commercial projects development.
- Friendship Ambassador for Shandong Region, an award given for persons who have immense contributions in investment and economic and social development in the region.



Fahad Abdulaziz Al Ajlan

Board Member

- Board Member for more than 75 companies globally.
- Managing Director of Ajlan & Bros Company and Managing Director & Board Member of many companies.
- Managing Director of Abdulaziz Alajlan Sons for Commercial & Real Estate Investment Co.
- Managing Director of Lawrence Textiles Company in Shandong, China.
- 30 years in the field of business administration. Member of the Real Estate Committee in Riyadh Chamber of Commerce and Industry.
- Management Member in Al Nasr Club from 2000 to 2016 & Ex-Deputy Chairman of the BOD of Al Nasr club. In addition to being an honorary member in many Saudi clubs such as Attaawun, Al Faisali, Al Itihad, Faiha, Gaba, and Almahmal.



Fahad Saad Al Ajlan

Board Member

- Mr. Fahad graduated from Suffolk University, Boston, Massachusetts, USA with a Bachelor's degree in Finance. Management exposure and leadership skill development though an Internship at JP Morgan in London.
- Business experience includes heading the e-Commerce business for the Ajlan & Bros Group.
- Worked in other diverse Ajlan & Bros Group companies.
- Currently leading the Entertainment & Tourism Sectors and looking after the development of these sectors in line with the Group's strategy.
- Building globally diverse teams to ensure strategic alignment and execution of multiple projects in the multiple domains in the entertainment sector.
- Currently on the Board of many companies.
- Member of the Entertainment Committee – Riyadh Chamber of Commerce.

Our Leadership



Ajlan Mohammed Al Ajlan

Group Managing Director

As the Group Managing Director of Ajlan & Bros Holding, Ajlan led, and subsequently managed, the successful formation of multisector Joint Venture companies with world-class organizations, bringing international companies and FDI into the Kingdom and MENA region.

Ajlan has successfully negotiated and concluded numerous M&A, privatization, and PPP deals across diverse sectors, with some of the largest and most prestigious international and local companies.

In addition to being the Group Managing Director of Ajlan & Bros Holding, Ajlan also holds the following positions of responsibility:

- Chairman, Alghaat and Wa'ad Al Shamal for Wind Power Project Company.
- Chairman, Al Jubail International Water Company.
- Vice Chairman, Taiba 2 & Qassim 2 for Power Generation Project Company.
- Board Member, Dussmann-Ajlan & Bros Holding Company.
- Board Member, Diarona District Energy Company.
- Board Member, Chint Ajlan & Bros Electrical Company.
- Board Member & Managing Director, AJEX Logistics Company.
- Chairman, Executive Committee of Diarona District Energy Company.
- Member of National Committee for Local Content & Procurement at the Federation of Saudi Chambers.
- Member of Logistics Committee at Riyadh Chamber of Commerce.
- Member of Mining Committee at Riyadh Chamber of Commerce.
- Member of Industrial Committee at Riyadh Chamber of Commerce.
- Committee Chair; ensuring successful day-to-day operational efficiency and risk management.

Ajlan is a Business Management graduate of Suffolk University, Boston, USA and was US educated for over 10-years from middle school to university graduation.

Key Highlights of the Group



Ajlan & Bros



USD 2+ Billion
In Revenue



USD 15 Billion
Worth of Assets



75+ Companies
Around The World



20,000+
Employees



25+ countries
5 Continents

A Selection of our Strategic Partners



Asia



Middle East



America



Europe



Partners from the top Fortune Global 500 companies around the world

=6	=39	=89	=102	=117	=130	=141	=157	=210	=213	=260	=269
 Saudi Aramco	 China Railway Construction Core (CRCC)	 China Southern Power Grid (CSPG)	 CITIC Construction	 SK Holding	 Engie	 AVIC International	 Marubeni	 EVERBRIGHT Environment	 China Shipbuilding Trading Co. (CSSC)	 China Power International Holding (SPIC)	 China Energy Engineering Corp (CEEC)

Ajlan & Bros Holding Value Proposition

Our Objectives

- To be the Gateway to MENA for our Partners.
- Develop strategic partnerships with leaders in targeted industries/sectors.
- Localize the international know-how and experience into the Kingdom of Saudi Arabia and the wider MENA region.
- Engage in disruptive, new and innovative products and services across our target sectors.
- Uplift the scale and quality of existing offerings and contribute to the development of the economy.
- Align our investments and strategies to Vision 2030.
- Secure the prosperity, security and growth of future generations.

To be achieved through:

- Leveraging our 45-years of multi-sector experience in the MENA region.
- Providing a platform and a bridge for foreign companies to have a local presence and footprint.
- Positioning the Group as the key local partner and facilitator with local stakeholders in KSA and other targeted markets in the region.
- Offering a local talent pool with the know-how to facilitate the smooth adaptation of international practices to fit and thrive in local and regional markets.
- Utilizing our financial capabilities and relations with financing institutions to facilitate funding.
- Being the partner of choice in KSA and the region.

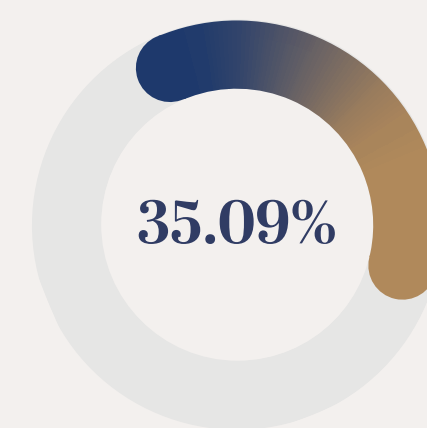
Recently Secured Privitization Projects

MC2

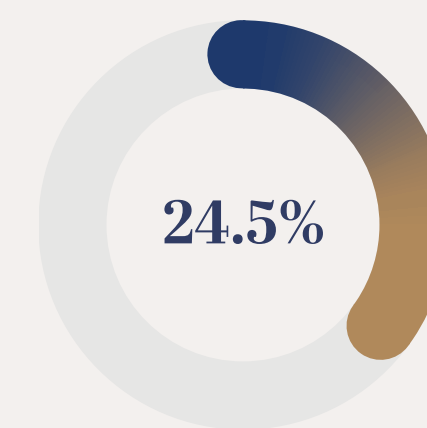
USD 600 Million

Acquisition of Arabian Mills (MC2), which undertook an IPO on the Saudi Tadawul exchange at a valuation of SAR 3.39 billion

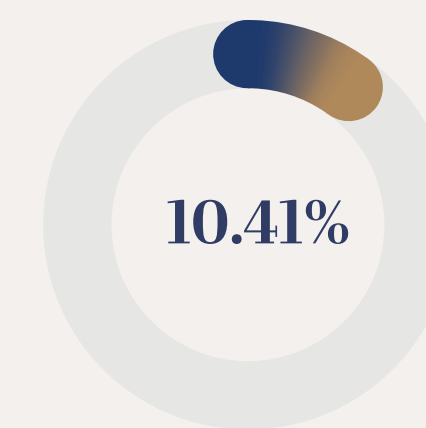
Consortium Members:



Ajlan & Bros



**AlRajhi
International**



Nadec

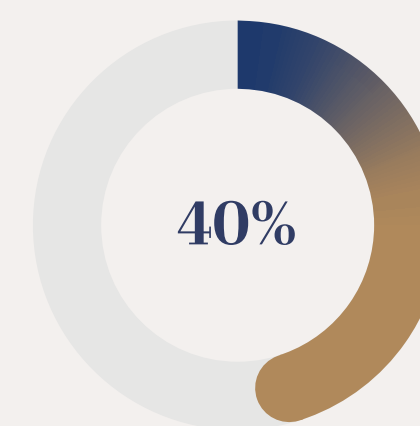
Taiba & Qassim PPP Project

Qassim 2 and Taiba 2

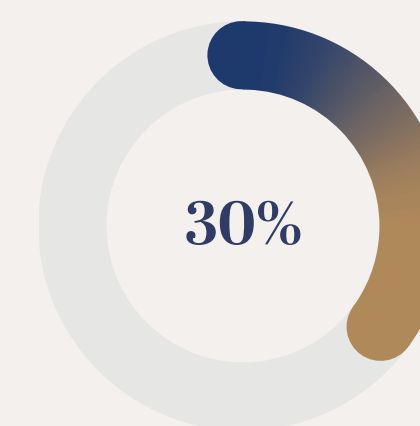
USD 3.7 Billion

The Qassim 2 and Taiba 2 Projects (twin projects) involves the development, design, engineering financing, and the operation and maintenance during the term of the PPA (25-yrs). Total production capacity of 3.6 GW (1.8 GW for each) and total investment of USD 3.7 Billion.

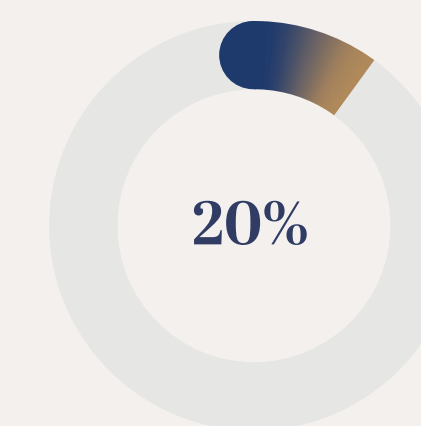
Partners



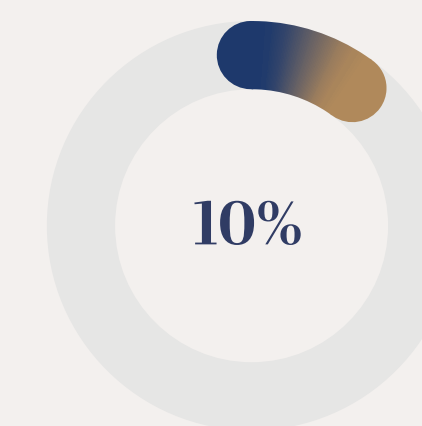
**Al Jomaih
Energy
& Water**



Ajlan & Bros



Buhur



EDF

Renewable Projects Wind

“The Council of Ministers notes the new Global Tariff Records by the Kingdom in terms of lowering the cost of producing electricity from wind energy, thus supporting its efforts to diversify energy sources and strengthen its global position in exporting renewable and sustainable energy, as well as increasing its use of clean energy, reducing carbon emissions, and preserving the environment, in line with the the objectives of its various local and international initiatives.”

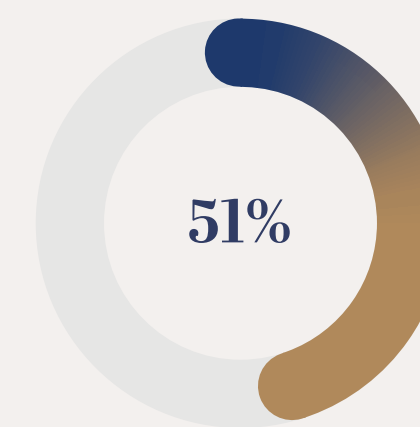
Al-Ghat and Waad Al-Shamal

USD 1 Billion

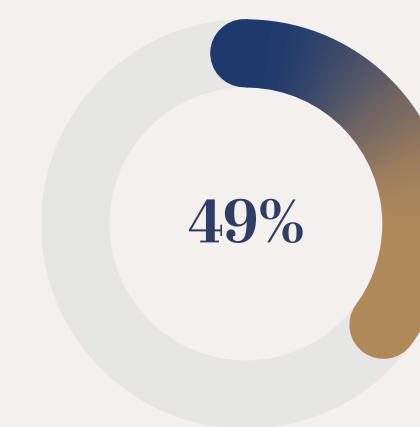
Al-Ghat and Waad Al-Shamal Wind Projects involve the development, design, engineering, financing and operation & maintenance.

- Al-Ghat Wind (AGA) IPP: Production capacity of 600 MW with an investment of USD 552 Million.
- Waad Al-Shamal Wind (WAS) IPP: Production capacity of 500 MW with an investment of USD 477 Million.

Partners



Marubeni



Ajlan & Bros

Recently Secured PPP Projects

Jubail 3B

IWP

USD 800 Million

Jubail 3B is an Independent Water Project of 570,000 m³/day of capacity using reverse osmosis technology. It is currently operated by the project company under the 25-year term of the Water Purchase Agreement signed with SPPC.

Consortium Members:



Ajlan & Bros



Engie



Nesma

Our Portfolio



Ajlan & Bros Real Estate

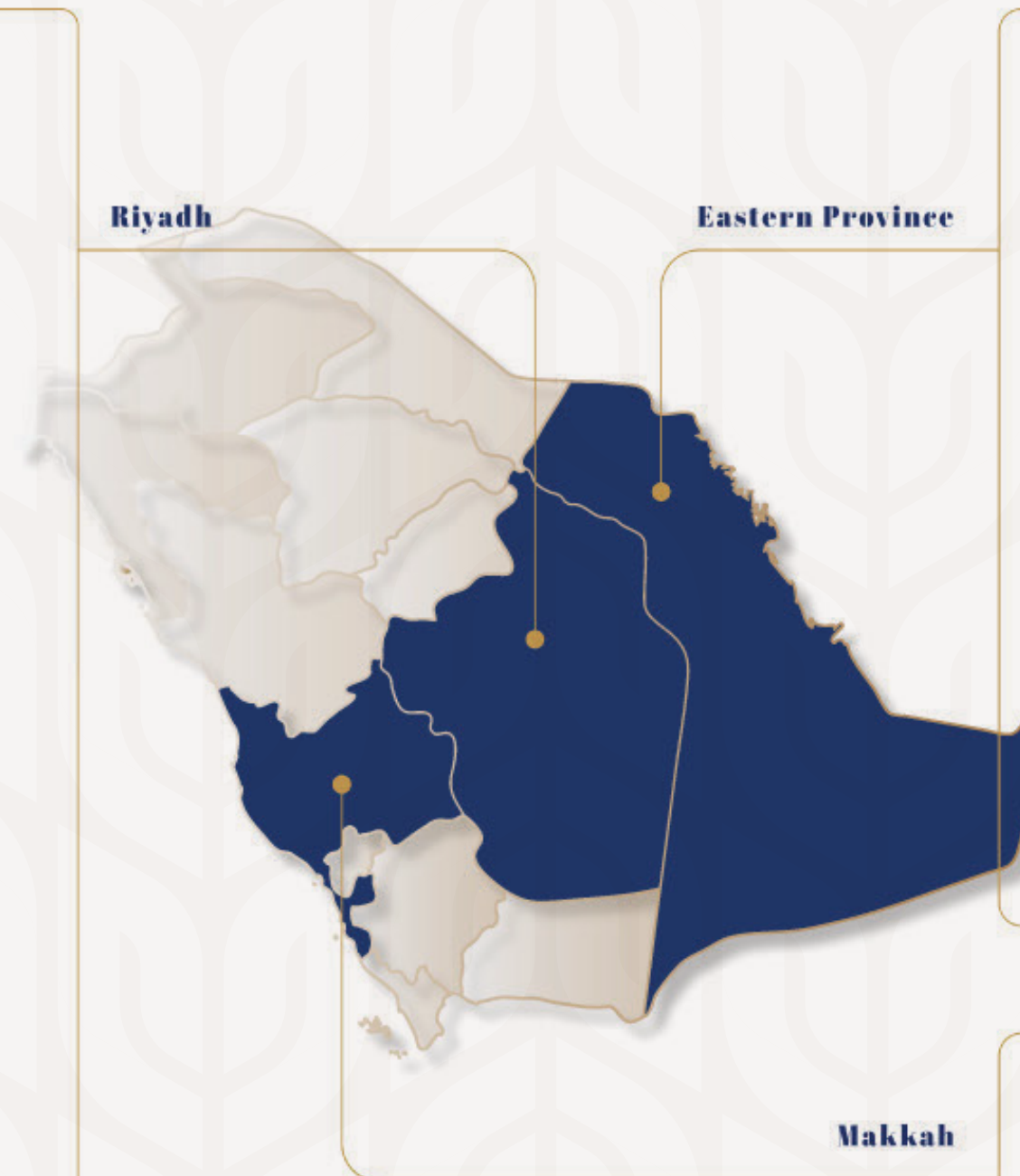
Ajlan & Bros Real Estate Co. is among the top real estate companies in the Kingdom, specializing in residential, industrial, commercial, and warehousing space. The company has made considerable investments in more than 25 countries.

The Group's land portfolio comprises of: **100+ Million sqm**

Overview of Projects

	Alsulay Location: Riyadh Year :2023 Land Area: 10 Million sqm
1.9 Billion \$	
	North of Riyadh Location: Riyadh Year :2019 Land Area: 10 Million sqm
5.3 Billion \$	
	South Riyadh - Oraiydh Location: Riyadh Year :2024 Land Area: 3.7 Million sqm
347 Million \$	
	East Riyadh Location: Riyadh Year :2021 Land Area: 2 Million sqm
360 Million \$	
	North and West of Riyadh Location: Riyadh Year :2016 Land Area: 80 million sqm
2.13 Billion \$	

	Al Sulay Location;Riyadh Year:2008 Land Area: 3.5 Million Sqm
USD 800 Million	
	Logistar Location;Riyadh Year:2018 Land Area: 5.6 Million Sqm
USD 1.3 Billion	
	Qirawan Gate Location;Riyadh Year:2018 Land Area: 3.0 Million Sqm
USD 2.8 Billion	
	Shifa Gate Location;Riyadh Year:2017 Land Area: 5 Million Sqm
USD 1 Billion	
	Al Narjis Location;Riyadh Year:2016 Land Area: 110.000 Sqm
USD 700 Million	
	East Riyadh Location;Riyadh Year:2022 Land Area: 2 million Sqm
USD 535 Million	



	Al Khobar Location;Al Khobar Year:2023 Land Area: 4 Million Sqm
USD 750 Million	
	Jawharat Al Matar Location;Dammam Year:2021 Land Area: 10.2 Million Sqm
USD 1.6 Billion	
	Sqoop Location;Dammam Year:2016 Land Area: 3.6 Million Sqm
USD 560 Million	
	Al Fakhiriyah Location;Dammam Year:2016 Land Area: 1.0 Million Sqm
USD 215 Million	
	Al Qanadeel Location;Mecca Year:2018 Land Area: 500,000 Sqm
USD 200 Million	



Ajlan & Bros REAL ESTATE

Ajlan & Bros Real Estate Co. is the brand name of Ajlan & Bros for Real Estate Development Co.

Our vision is to become a leading, diversified developer and operator of integrated enterprises across residential communities, retail and entertainment destinations, educational and hospitality facilities.

In cooperation with experienced and successful strategic partners, we own and operate integrated, best-in-class specialist companies, where we continuously strive to set new benchmarks and stimulate corporate growth, with our customer-centric approach coupled with strong project execution.

Statistics

Residential
Infrastructure
amounting to

\$4B

One of the largest
Real Estate Companies in the
Kingdom of Saudi Arabia

150M
sqm of land developed

Warehouse
Infrastructure
amounting to

\$3B

Managing assets
worth more than

\$20B
of land primed for sale

Abdulaziz Alajlan Sons for Trading
& Real Estate Investments Co.
development arm regularly develops
projects starting from

\$150M

International Investments

Outside of Saudi Arabia, Abdulaziz AlAjlan Sons for Trading & Real Estate Investments Co. has made considerable investments into China and Eastern Europe.

The Company holds private property investments in Europe, Asia (India, China and Korea) and the Middle East (KSA, Bahrain, and UAE). In addition to a portfolio of securities, valuing more than USD 3 Billion distributed over 25+ countries.



Real Estate

Direct & Investment Funds

KSA
Asia
Europe
USA

Private Equities

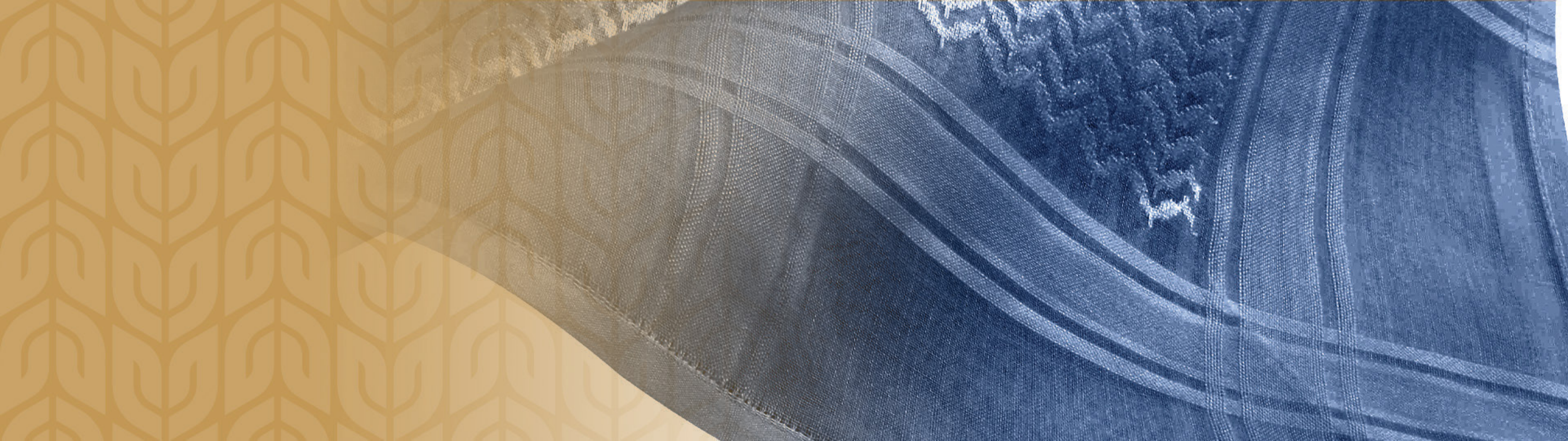
Direct & Indirect

Europe
Middle East
Asia

Capital Market

Direct & Investment Funds

25+ Countries



Ajlan & Bros Textile

With its presence in more than 15 countries, Ajlan & Bros Textile is one of the largest and most established companies specializing in traditional clothing products in Saudi Arabia and the MENA region. Textile started with the focus on retail, branching out into manufacturing. Ajlan & Bros Group has created international quality brands for men, women, children and teens.

Ajlan & Bros Textile prides itself in high quality products and international standards.

Our vision is to maintain and consolidate our position as the largest garment manufacturing company in the Middle East and contribute to the growth of the Saudi economy.

In line with the Saudi Vision, the government is set to back the industrial and manufacturing sector in the country to achieve the strategic and economic goals.

Brands



Ajlan & Bros

TEXTILE

شماع البيتستا
الأصلي

شماع رينيه
الأصلي

شماع الجنادرية
الأصلي

عجلان و اخوانه
الأصلي

شماع العملاق
الأصلي



شماع بروجه
الأصلي



شماع الساج
الأصلي

روشييه
ROSHEIH



بايونير
PIONEER

rochebobois



عنترة
بروجيه

عنترة
رينيه

دروشن
DROSH
V

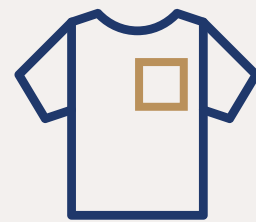
دروشن
DROSH
توب

دروشن
DROSH
توب

دروشن
DROSH
أصل الملابس الداخلية

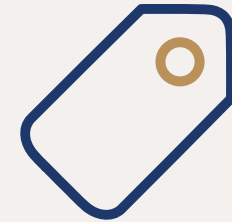
عنترة
عبد اللطيف عبد الحميد المطار

شماع
عبد اللطيف عبد الحميد المطار



5

Products



15+

International Brands



15+

Countries

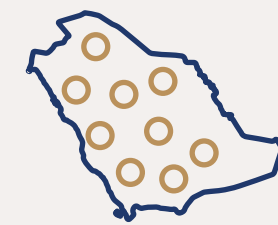
50+ Million garments sold per year
3,000 Sales Points
5 Regional Warehouses



Ventured into manufacturing in 2000
35+ Retail Branches
licensed for 15 most renowned and
prestigious international brands



**40% of the market share in
under garments in KSA**
Largest market
share in textiles in KSA

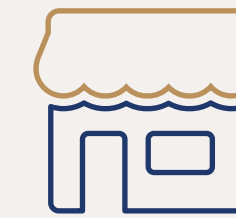


Ajlan & Bros

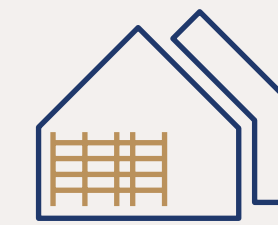
TEXTILE

**50 EXTERNAL
SALES PARTNERS**

**10,000+
Employees**



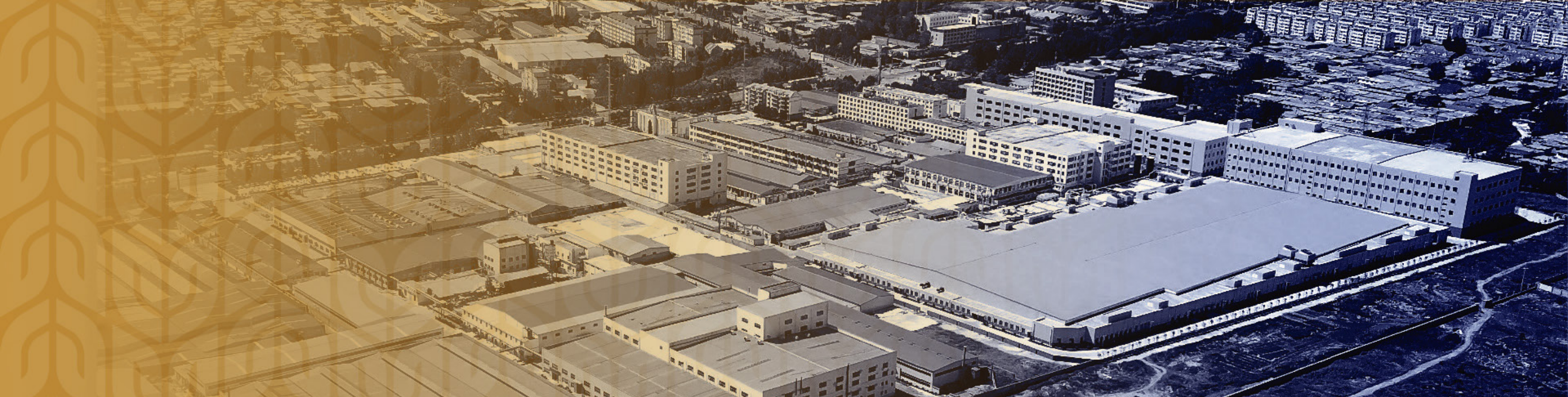
Launched first
brand "DROSH" in 1990
The first shop established in 1979
The number one and
most trusted name in textiles



25+ Distribution Warehouses
Mega Factory in China,
5,500 employees
Awarded 11 Certificates
Exporting textiles
all over the globe

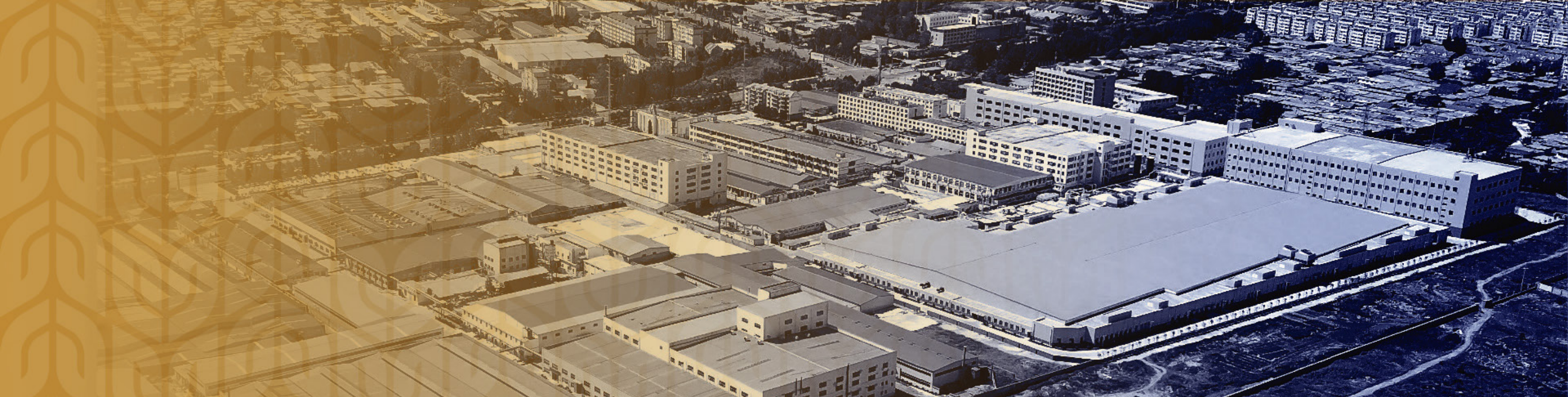


Turnover exceeding
USD 200 Million
Increasing contribution to the
textile industry in Saudi Arabia.



Shandong Lawrance Textile Co. Ltd., based in China, is distinguished by its high export numbers in terms of quantity and value, as it represents a large industrial force in the world of textiles and clothing and reflects the success of the vision of the Ajlan & Bros Groups early investment in China. The Group started investing through this company, then expanded to establish three other industrial companies.

They did this by focusing on the manufacture of pure cotton products, the production of textiles and international clothing, and local traditional dress. This enterprise employs 5,500 skilled individuals in the sector. **As the top exporter in the city of Zaozhuang China, Lawrance is a trusted choice for various diverse clients from all over the globe including USA and Europe.**



Top 100 Industrial Enterprises of Zaozhung in 2023*:
Lawrance ranks No. 34 overall and No. 2 in the textiles sector.

Top 100 Comprehensive Enterprises of Zaozhung in 2023*: Lawrance is ranked No. 60 across all industries, including finance, trade, and agriculture.





شركة المشروبات النقية
PURE BEVERAGES CO

ايخال
IVAL

اوسكا
OSKA

Pure Beverages is specialized in providing bottled healthy, **high-quality mineral water and is already amongst the top 5 water companies in KSA.** This is a sector that attracts huge investment considering population growth thus the company has established advanced and modern facilities for the production and treatment of water, as it constantly takes responsibility for developing all its operations according to the latest industrial methods.

Digital Bank

Strategic joint venture between QNB and Ajlan & Bros, to establish a new banking entity in the Kingdom of Saudi Arabia, to develop and empower the financial sector in the Kingdom in accordance with the goals of Saudi Vision 2030 with a total investment of USD 677 Million.





Sandsoft is a global video game developer and publisher based in Riyadh, Saudi Arabia, with a focus on investing in high-quality game experiences and development studios, delivering best-in-class gaming experiences for players in the MENA region. With offices in Saudi Arabia, Spain, Finland, and China, Sandsoft aims to bring continents, cultures, and people closer, to develop the nascent MENA gaming ecosystem, and to help transform it into a global market leader through joint ventures with the likes of NetEase and the launch of new and popular games such as the latest release of DC Heroes & Villains.



AJEX. ايجكس
Logistic Services للخدمات اللوجستية

Ajlan & Bros Holding Group, a visionary conglomerate, has ushered in an era of technological progress in the E-commerce, Express Parcel and Logistics sectors. Inspired by Saudi Vision 2030, and founded in 2021, AJEX Logistics Services aims to be the preferred provider of innovative logistics solutions, connecting the Middle East with the world and promoting sustainable trade practices. AJEX is today the GCC logistics and transportation expert, established in Saudi Arabia, UAE, Bahrain, US, UK, Turkey, South Africa, and China. With a network of more than 50 facilities, 870 vehicles and 1,500 team members, AJEX offers a full suite of customer-centric solutions from express distribution, E-commerce solutions, road, ocean, airfreight, warehousing, cold chain, and healthcare solutions.



Dussmann **Ajlan & Bros**

Dussmann Group is a world-renowned facility management services provider specializing in integrated facility management (IFM) and provides the whole range of facility services. Established in 1963, and headquartered in Berlin, Germany, Dussmann is the world's largest privately owned multi-services facilities management company, employing more than 65,000 employees in 21 countries, and turning over USD 3 Billion per year. Dussmann-Ajlan & Bros is an established partnership operating across KSA, UAE, Bahrain, and Oman covers a full range of IFM services and a wide variety of projects from Retail, Commercial, Industrial, Healthcare, Government and Diplomatic.



The payments system is the backbone of commercial and financial business, and the Group adopts a vision led by innovation in this field. A strategic relationship was built with the largest company in the world providing this service, to develop integrated digital solutions and advanced payment systems through digital wallets and smart devices in line with the financial sector development program, one of the Kingdom's Vision 2030 programs that aims to enhance electronic payment and reduce cash handling.

Transactions worth of USD 2.2 Billion.
1.3+ Million Users.



With a diverse portfolio ranging from meticulously organized corporate symposiums to vibrant cultural celebrations, **SAT Co.** stands as a **trailblazer in redefining the events landscape**. Our unwavering commitment to excellence and innovation has propelled us to set new benchmarks within the industry. By curating bespoke experiences that foster genuine connections in immersive environments, we not only elevate occasions but also establish ourselves as pioneers, leading the way in shaping the trajectory of extraordinary event experiences for years to come.



Ajlan & Bros Technology company offers a mass of technical solutions and services from consultancy, deployment, and operations by partnering and investing with top niche technology makers and providers around the globe. Our mission is to localize global leading technologies into KSA. Our services include AI platforms for Smart Cities and digital transformation, cloud services, digital infrastructure, cybersecurity, data analytics, health-tech, blockchain, metaverse, and future mobility.



TEN-X is a marketing-avant-garde company powered by Ajlan & Bros Holding Group.

The vision of TEN-X is to redefine brand narratives and foster meaningful connections as we enter a new era of marketing. We are not only marketers, we are storytellers, innovators, and pioneers who empower brands with brilliant strategic thinking and creative execution. Through a unique combination of excellence and innovation, we aim to propel businesses toward their desired outcomes.

Welcome to TEN-X, where your brand story becomes a mission.



Ajlan & Bros

MINING AND METALS

Mining and Metals sector is the third pillar of industry in Saudi Arabia. Investments have a positive impact on Saudi society and positive contribution to the economy as per Vision 2030.

The Group will invest SAR 50 Billion with the National Industrial Development and Logistics Program (NIDLP) over the next ten years and the cooperation agreement was signed under the patronage and presence of the Minister of Industry & Mineral Resources, H.E. Bandar bin Ibrahim Alkhorayef, Chairman of the Program Committee, and Mohammed bin Abdulaziz Al Ajlan, Deputy Chairman of Ajlan & Bros Group.



Ajlan & Bros

MINING AND METALS

The Holding has already signed multiple JVs with the world's leading players in the Mining and Metals sectors and continues to attract foreign direct investment.

1. Khnaiguiyah & Moxico

Khnaiguiyah Zinc Project is an advanced stage Zinc and Copper project located 170km west of Riyadh. Ajlan & Bros-Moxico Consortium's bid of USD 68 million, in the first-ever multi-round auction for a Saudi mining license, was recently announced as the winning bid for Khnaiguiyah. The consortium is progressing with the project and engaging with local communities and beginning the construction and development of mining operations.

2. Precious Metals & Valcambi

Valcambi and Ajlan & Bros Mining is building a state-of-the-art refining facility in Saudi Arabia for precious metals and Platinum Group Metals (Platinum, Palladium, Rhodium and Iridium) with capacity of 250 tons annually.

3. Mining Cooperation & Chiefing Jelong

Ajlan & Bros Mining and Chiefing Jelong have started exploring for gold and associated minerals on several licenses within the Kingdom, as well as considering additional mineral applications.

4. Zinc & Copper Smelter

Ajlan & Bros Mining have started exploring Zinc & Copper Smelter in Yanbu industrial city, with total investments of SAR 5.2 Billion.



Ajlan & Bros

MINING AND METALS

5. BearUmq

The Bir Umq exploration license which was awarded to the Ajlan-Norin Consortium in February 2024, is focused on mining sector activities with anticipated minerals including gold, copper, and zinc. The project will be developed through a joint venture with Norin Mining, with Ajlan holding a 49% share and Norin Mining holding a 51% share. The development during the exploration phase amounts to SAR 125 Million.



Ajlan & Bros
INDUSTRIAL

CHINT: Ajlan & Bros Holding signed a JVA with CHINT global, one of the world's leading intelligent electrical equipment providers for the entire industrial chain. The JV will produce, in the first phase, low voltage electrical equipment in KSA to serve the growing electricity, housing, and water sectors in the Kingdom, and then expand to the MENA.



Diarona District Energy brings together United District Energy International (UDEI) cutting-edge district cooling technologies and expertise, with Marubeni Corporation's knowledge and experience in the development and operation of infrastructure projects and the energy sector, and Ajlan & Bros Holding's diverse portfolio in real estate and technology. Diarona offers to design, build, operate and maintain projects throughout KSA.

Our Commitment to The Future

We believe in investing in the Kingdom, not only to secure and build on the current accomplishments, but to guarantee the prosperity, security and growth of future generations.

Our investments and continuing development across the globe will further allow us to bring products, skills and ideas to the Kingdom which will assist in growing the knowledge, opportunities and employment for the people.

Ajlan & Bros Holding Group commits to being a leader in the Kingdom, working with its citizens to bring prosperity and opportunity to all.

We are committed to the Kingdom's 2030 Vision and have aligned our investments and strategies to enable Ajlan & Bros Holding Group to take a leading role in providing products, services and infrastructure to achieve the vision of the Custodian of the Two Holy Mosques King Salman bin Abdulaziz Al-Saud and His Royal Highness Prince Mohammad bin Salman bin Abdulaziz Al-Saud.



